

Your Right to Know  
Is the Key to All Your Liberties  
**EDITORIALS**

Twenty-two TORRANCE HERALD DECEMBER 27, 1959

**THOUGHT FOR TODAY** — I can recall only two federal programs that have been abolished since I was first elected to Congress: Uncle Sam no longer stables stallions for breeding cavalry horses, and is now out of the rum-distilling business in the Virgin Islands. — Representative Charles E. Bennett.

**1959 - - A Great Year**

A hasty glance around Torrance points up emphatically that the year 1959 has been a busy one for the city.

In almost any section of town you might want to stand, you can look up and down the street and see evidence of new construction, new streets, stores, industries, and many, many more people.

The year 1959 will be put down by future chroniclers of our times as the year that the city attained its first 100,000 mark on the population scale.

It will be put down as the year that the huge Del Amo Shopping Center opened . . . the shopping centers at Crenshaw Blvd. and Pacific Coast Hwy. mushroomed out of vacant fields . . . a huge new industrial tract at Maricopa and Crenshaw began to change the city's skyline.

Although building permits will not reach the peak established in the city's lush home building years, the 1959 construction will have a great impact on the future of the city.

Permits issued during the year include those for such "Blue Chip" additions to the city's family as Magnavox, AiResearch, Mahon Steel, Belond Industries, Datron, Kentile, Columbia Van Lines, and many others.

Changes in the downtown Torrance area were paced by the sale of the old city hall and Civic Auditorium; and construction which was started on the new state building at Cravens and Gracacia.

Construction and dedication of the 150 bed Little Company of Mary Hospital, construction of the huge Del Amo Medical Center, and the flowering of new businesses up and down the length of Hawthorne Ave. changed the complexion of Torrance in 1959.

The year which ends Thursday might be put down as the "threshold year" for Torrance, and the pattern of growth established this year should be repeated in each of the next few years until Torrance is truly the metropolis of the southwest county area.

**A New Double Standard**

A Louisiana Congressman, Overton Brooks has charged the federal government with setting itself up as "a censor of advertising, which is the life blood of the American economic system."

Mr. Brooks was referring to the controversial rulings of the Internal Revenue Service and the Federal Power Commission that the cost of private industry advertising intended to inform the public on legislation and to present industry's case against the socialist encroachment of public power, is not an ordinary business expense and is therefore not tax deductible or germane to the establishment of rates. Congressman Brooks also accused the IRS and the FPC of having knuckled under to "forces in and out of Congress which favor more government in the electric power business."

Although the government does not prohibit the advertising in question, the element of censorship certainly is there. By denying tax deductibility to one type of advertising it doubles its cost — certainly a heavy deterrent, if not an outright prohibition. And since, as Mr. Brooks pointed out, "the history of our government has been that once government assumes some regulatory power in a new area, the power always increases," there is the distinct threat that broader regulation of advertising will follow.

What the government has done, actually, is to set up a double standard of competition — one for private industry, another for itself. Through anti-trust laws it fosters competition within private industry. But through the tax deductibility ruling it stacks the cards against any industry with which it has gone into competition — especially the power industry over which it already holds regulatory powers.

This double standard is a dangerous precedent, and an encroachment on the economic welfare of the hundreds of thousands of private citizens who through their investments ARE industry. It should be removed.

**Opinions of Others**

TRENTWOOD, WN., ROLLING VIEWS: "American industry's lead in productivity is the reason why American workers have been able to earn considerably more than workers in other countries."

**STAR GAZER**  
By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 21-31 34-36-38-40 44-49-50	TAURUS APR. 21-30 2-8-21-26 53-67-69	GEMINI MAY 21-31 2-3-33-47-56 59-60-62-65	CANCER JUN. 21-30 9-22-39-42 44-78-84-89	LEO JULY 23-31 6-11-12-20 29-43-80-81	VIRGO AUG. 23-31 1-5-7-10 15-35-67-94	LIBRA SEPT. 23-30 13-16-17-25 27-66-68	SCORPIO OCT. 23-31 13-16-17-25 27-66-68	SAGITTARIUS NOV. 23-30 1-14-25-30 45-57-62	CAPRICORN DEC. 23-31 1-14-25-30 45-57-62	AQUARIUS JAN. 21-31 1-14-25-30 45-57-62	PISCES FEB. 21-29 1-14-25-30 45-57-62
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1-Possible 2-Better 3-You 4-Let 5-Diamonds 6-Quick 7-May 8-Sleep 9-11 10-Strain 11-Action 12-Any 13-Be 14-Others 15-Love 16-Careful 17-Of 18-Opposite 19-Six 20-Be 21-Over 22-You 23-Being 24-Will 25-Shore 26-Doubtful 27-Dependent 28-Con 29-Taken 30-Any

31-Be 32-Ask 33-You 34-Take 35-Ties 36-A 37-Warmly 38-Forward 39-Need 40-Strand 41-One 42-Any 43-But 44-Ask 45-Expenses 46-To 47-Right 48-Of 49-Attain 50-Anything 51-The 52-Responsive 53-Or 54-Solve 55-Share 56-Questions 57-You've 58-To 59-Let 60-Receive

61-Days 62-Incurred 63-Conditions 64-Ripen 65-Don't 66-Upon 67-Uncertain 68-Anyone 69-Issues 70-This 71-Fluck 72-Month 73-Flush 74-A 75-Ticklish 76-Personal 77-Fruit 78-The 79-And 80-Anything 81-Impulse 82-Sight 83-Problem 84-Right 85-Answers 86-Willing 87-This 88-Today 89-Person 90-Evening

Good Adverse Neutral

**The Big Pinch**



**Nearly a Million Ready For Year-End Bowl Games**

By RENOLDS KNIGHT

Your own pocketbook may be flat after Christmas, but there's evidence that somewhere near a million Americans will have the price of a ticket to one of the pre-season football bowl games.

The bowls make up a substantial segment of the multi-million-dollar leisure time business. And because of their inter-sectional nature, bringing together teams from widely scattered sections of the country, the contests attract bigger-spending fans than the regular season games.

That granddaddy of all, the Rose Bowl in Pasadena, Calif., is a case in point. The 100,000 tickets that constitute the gate represents only a small sum when compared with the money spent on travel, hotels and all the extras by the followers of Washington and Wisconsin.

An estimated 400,000 will be on hand for the pre-game Tournament of Roses, and another 50 million will view the spectacle on TV. Major business firms vie each year to sponsor the telecast and they hire top talent (this year, Ronald Reagan and Bess Myerson) to handle the commentary.

Elsewhere in the nation, there are five other New Year's Day games. All told, 18 major post-season contests are bracketed in a two-week period and they draw crowds ranging from the Hula Bowl's 25,000 in Hawaii to the Rose Bowl's 100,000.

By the time Renault, Inc. got enough of its new Caravelle sports cars to every one of its 850 dealers in the United States to permit an official simultaneous "introduction to the public," the French imported car manufacturer had a problem—how to fill the orders placed by American motorists before many of them had even seen the car.

Renault displayed a prototype model of the Caravelle model several months ago at a few imported-car shows in this country. Even before dealers had one of the cars on their floors they were putting prospective buyers on waiting lists.

"As a result," said Robert E. Valode, vice president and general manager of Renault, "our dealers now hold orders for as many Caravelles as we had expected to bring into this country over the next 11 months. Quantity shipments will start arriving in the U.S. early in January and had been due to reach a peak of 2,000 a month. Now we are making efforts to step up shipments in the hope of meeting an unprecedented demand."

When you stuff the car trunk with such a load that you can't lock it, you'll find use for an adjustable belt-like gadget, one end of which hooks under the bumper and

the other engages in one of several holes usually found on the inside of the lid . . . For shoes that pinch or burn after a rigorous shopping trip, there's a pushbutton spray chemical on the market that is supposed to stretch any kind of leather when applied to the tight spot . . . For our feathered friends, there's a plastic bird feeder that holds two pounds of feed which is automatically released through holes at the bottom of the container.

With business activity expected to reach new highs in the 1960s, instalment credit will inevitably set new records too.

So say economists who confidently predict that our gross national product will shoot past the \$700 billion mark by 1970 (it's about \$480 billion now). And, these observers add, sharply increased volume of consumer credit will be needed if general business in the 1960s is to reach the predicted peaks.

Geared to meet the nation's credit requirements in the "sparkling sixties" is CIT, Financial Corporation, America's largest consumer and industrial financing firm. For many years the CIT management has been preparing for this decade of economic growth with a program of broadly-based expansion and diversification.

In addition to its traditional services — financing sales of automobiles and industrial equipment, providing factoring services, writing damage insurance, financing college education costs and so on — the corporation in recent months has branched out into several new "growth" fields. These include financing boats, mobile homes, home and property improvements and swimming pools, writing health and accident insurance, manufacturing x-ray equipment and supplying radioactive isotopes for medical and industrial use.

Know how much it costs to put an employee on a \$100-a-month pension when he retires at 65? A pension reserve of \$13,500 must be established for each male employee, and \$15,800 for each female employee retiring with the same benefits at the same age, according to experts who program pension funds for American companies.

Actual dollar benefits that the male will receive, under the actuarial tables, will come to \$17,000. The benefits of the female employee will come to \$20,500. The difference between the benefits received and the reserves set up to provide them will come from interest and dividends earned by the invested reserves.

Ailing Americans last year trotted to the drugstore with 650 million prescriptions

which cost them almost \$2 billion . . . The number of feature movies produced in the U.S. in 1959 dropped to a postwar low of 230, representing \$310.5 million in production costs . . . Americans' per capita income is now about 53 per cent above that of ten years ago, but the dollar's actual buying power is only 24 per cent above that of 1949.

**South Providing Most Water Plan Opponents**

The Committee for Equitable Representation in the State Senate, proponents of the 20-20 Plan for Senate Reapportionment, announced that their most vocal opposition is from Southern Senators and not from the North.

Senator Murdy of Orange County admits the extreme inequity in Los Angeles County, but still opposes the remedy to this unjust situation, the Committee announcement stated.

"Senator Murdy's remarks regarding State Senate Representation seem startling in view of the fact that he is working so hard for the State Water Program," said Felix LeMarinel of Anaheim, secretary of the committee. "The reference to 'destroying the water plan' with the proposal for more equitable representation in the State Senate has indicated that the Senator doesn't feel that the water plan can stand by itself."

"THOSE WORKING for Senate Reapportionment certainly do not believe this, and thousands of workers are out right

**Rx for Good Health**

**The Medical Mailbag**

Question — Is it true that people in executive positions are more apt to have high blood pressure or hardening of the arteries?—V.J.

Answer—No. In fact, a recent five-year study of more than 2000 individuals showed that executives had less high blood pressure and hardening of the arteries than did non-executive office workers of comparable sex, age and work environment.

The study, which appeared in a recent issue of the Journal of the American Medical Association, defined an executive as a person dealing with policy formation and implementation. The 1171 male executives studied ranged from "top executives" (board directors, corporate officers, and general managers) to "minor executives" (division heads, auditors and others of lesser rank than department heads).

Also studied were 1203 non-executives, of whom 563 were women. They included stenog-

**Heavy Pressure Exerted To Kill Vote on Senate**

By CHARLES E. CHAPEL

Assemblyman, 46th District If you have a small business, write to Mr. G. C. Breidert, President, G. C. Breidert Co., 13690 Vaughn St., San Fernando, Calif., and tell him your troubles. Also write to the Small Business Bulletin, National Small Business Men's Assn., 801 - 19th St., Northwest, Washington 6, D.C., and ask to be placed on their mailing list. Send a carbon copy of your letter to Charles Edward Chapel, Post Office Box 777, Inglewood 5, Calif.

The Water Bond Issue, sometimes called the California Water Plan, and otherwise known as the Feather River Project, does not guarantee Southern California anything except the privilege of paying for far more than one-half the cost of the proposed water program.

If Southern California has equal representation in the California State Senate, the people of Southern California will believe that they have a dangling chance of a fair deal.

In 1960, Southern Californians representing 77% of all California voters, will elect 25 per cent of the California State Senate. This same 77 per cent of the voters pays 81 per cent of the State sales tax and 77 per cent of the State Use Tax, as well as more than 94 per cent of the State Income tax. It is not equality and justice when more than 11,550,000 Southern Californians town and city people are represented by only ten State Senators.

**Insured Must Show Interest**

Before you can validly buy insurance, you must have an insurable interest. Otherwise the policy is void.

**South Providing Most Water Plan Opponents**

There are already some six proposals going on the ballot for November 1960, and it appears there will be 15 proposals before we're through. Are the people to be told that none of these should be on the ballot, or even considered, because they 'might' destroy some other proposition?

"This takes away our right of initiative and, in fact, could destroy our whole Democratic system of government. If the Senator wants to admit that the water plan can't stand on its own merits, let him do so, but don't blame other proposals for the weaknesses in the proposed water bond issue."

"Senator Murdy's final comments on the so-called 'Federal Plan' lead us to wonder just what is meant. After all, it is common knowledge that there are only 40 Senators for 58 Counties now. What possible relation could this have to any Federal conception?" concluded Mr. LeMarinel.

The very small minority of the balance of the population, constituting only 3,450,000 people living in Northern California, are represented by thirty State Senators. Justice is not served by this kind of representation.

One example of the existing injustice is the fact that the California State Senate refused to pass a bill, which came from the Assembly of the California State Legislature, to tax federally owned equipment and inventories in defense plants. This tax would have brought the counties a total of more than sixteen million dollars (\$16,000,000), but the cow-county Senate killed it and the burden was shifted to home owners, and schools, teachers, and other people and organizations, especially locally.

The plan for the reapportionment of the California State Senate is an old idea, but the best form of it has been that presented by Frank G. Bonelli, Chairman, Los Angeles County Board of Supervisors. Recently, terrible pressures have been put on Supervisor Frank G. Bonelli to make him be quiet about this issue.

Incidentally, three of the four metropolitan newspapers have come out with strong editorial opposition to State Senate Reapportionment. Two of the newspapers are owned by one family and two by another family.

If you believe that the Senate should be reapportioned, please write to the Hon.

Frank G. Bonelli, Chairman, Los Angeles County Board of Supervisors, 220 N. Broadway, Los Angeles, and tell him Chapel suggested that you write to him.

Unlike the United States Government, the State of California does not issue many free publications. This is one way of saving money for you taxpayers. If you know what publication you want, write to Printing Division, Documents Section, Department of Finance, North Seventh St. and Richard Blvd, Sacramento 14, Calif., and enclose the cost of the publication.

However, if you want a list of State publications and the price, write to California State Library, Sacramento 9, Calif., and ask for the list of California State Publications. This is published monthly and your chance of getting it is increased if you write on the letterhead of some organization. Some are free, but for most of them you must send a few cents in advance.

All State bills, which are potential laws, whether Assembly bills or Senate bills, are obtainable from the Legislative Bill Room, State Capitol, Sacramento 14, Calif. Tell them the number of the bill and the subject. You are allowed two free copies. If you want more, you must pay for them. If a bill has become a law, tell them all you know about it. Then, if you do not get what you want, write to me at Post Office Box 777, Inglewood 5, Calif.

If you insure property you must have some interest in it. You must own it, have an equity in it, or have lent some money on it. In short you must stand to lose if it is destroyed or damaged.

In life insurance, you must reasonably expect to benefit from that life. No one can just insure a stranger's life. This would encourage murder. The person whose insurance you pay for should be someone you would gain to have live on.

Otherwise the policy becomes just a gamble — or worse — which no court can enforce. Thus you can insure your own life or that of a wife, husband, child, business associate, employee, etc. Anyone in whose continued living you have a stake.

In one case a company issued a policy to a child's aunt-in-law who later murdered the child for the insurance. The child's father sued and won damages from the insurance company for not checking the aunt's interest. For by not investigating her

insurable interests, the father claimed it was negligent and had helped to bring about the child's death.

Of course, the aunt got no insurance money.

With only a remote relation and no dependence or benefit, no insurable interest exists.

The insurable stake in someone's life or health must exist when the company sells the policy, though it need not exist later on in illness or death.

But the insured must have an interest in property insured both when the policy is bought and when the loss takes place.

Who has an insurable interest in property? A lessee, buyer, creditor with a mortgage or lien, etc.

It is a serious crime to destroy property for the insurance. And still more serious, a life.

Note: California lawyers offer this column so you may know about our laws.

**CROSSWORD PUZZLE**

ACROSS	3-Make angry	35-Plum limb	44-Man's nickname
1-Hasten	4-Fronson	36-Total	45-Limb
2-Snare	5-Rodent	37-Hurried	46-Poem
3-Brain	6-Three-toed	38-Blew upon	47-Merry
4-Hoistery	aloth	39-Agreement	48-Before
11-Hoistery	7-Pool	40-Pitchers	49-Babylonian
12-Call	8-Frequently	41-Dens	50-Pare
13-Loose	(post.)	42-Paren	51-Parole
14-Loose	9-Indian	43-Parent	52-Whirlwind
15-Thorough	mulberry		
16-Thorough	10-Prohibition		
17-Dine	14-Cheese piece		
18-Collage	15-Bitter vetch		
19-Degree	(abbr.)		
20-Limb	21-One who		
21-Mournful	refuses to		
22-Base	work		
23-Toupees	22-Meadow		
24-Toupees	23-Move from		
25-Unit of	side to side		
Siamese	24-Anger		
26-Mexican	25-Ventilate		
laborer	26-Foollike part		
27-Exist	written		
28-Title of	29-Man's		
respect	nickname		
29-New	31-Pose for		
Zealand	portrait		
parrot			
30-Earth			
goddess			
31-Hits			
32-Not of scale			
33-Inlet			
34-One's			
relatives			
35-Wooden pin			
36-Fuel			
37-Conducted			
38-Polymerized			
rook			
39-Head of			
grain			
40-Equality			
41-March			
42-Board of			
tribesman			
43-Fruit			
44-Woody plant			
45-Organ of			
hearing			
46-Sink in			
middle			
47-Row			
48-Down			
color of			
DOWN			
1-Fronson			
2-Interest			
(abbr.)			

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